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AddonInteractive Takes Online Chatting To The Next Level

FISHERS, IN - AddonInteractive (formerly RaiderSoft) introduced its flagship product addonChat this week making it possible for virtually anyone to create their own web based community.

Chat software has generally been available since the mid 1990's for those with enough cash and the necessary computer skills to adapt it to their existing website. With the introduction of addonChat, anyone capable of filling out a simple form can customize their chat room to reflect their own business brand or personality. With an \$80.00 per year price tag for the Professional Edition, it's within reach of anyone who wants to offer their friends, associates or customers real-time interactive communication.

According to Chris Duerr, founder and president of addonInteractive, "For years having a customizable chat room on a website was limited to professional web developers and advanced hobbyists. With the introduction of addonChat, we're putting the technology directly into the hands of small business owners, civic organizations, anyone who would benefit from real-time communication on the web."

Although the product is affordable and very user friendly, it's still a powerful tool for those who want to take advantage of its advanced features. Virtually every aspect of the chat room can be customized to the specific needs of the customer. Says Duerr, "While we're opening up the market to include people who are not computer experts, the product offers plenty of opportunities for anyone who wants to show off their skills."

AddonChat is available in four editions, from a free unlimited trial with limited features to the powerful Enterprise Edition which provides everything necessary for online customer service, integrated community applications and even moderated chat for guest speakers and celebrity events. Easy to add modules are also available to increase the functionality of the product.

Since AddonChat is hosted by addonInteractive, there are no additional bandwidth or hosting fees and the product can even be used by individuals and organizations that don't have a web site. A simple link is provided to the customer's chat room to share with visitors.

RaiderSoft, founded in 2001, became addonInteractive in the fall of 2006. Version 8.0 of Raidersoft's SigmaChat became addonChat to provide a clear definition of the product through brand name alone. For more information visit addonInteractive at <http://www.addoninteractive.com>

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